



ISSUE
POLITICAL INQUIRY FORM
WCCO Minneapolis

wccotv is always on
WCCO.COM

SPECIAL () PRIMARY () GENERAL (X) OUT OF WINDOW ()

RECORD OF REQUEST – Political Broadcast Time:

4Q 2012

NAME OF REQUESTOR:

Mike D'Ettore

1. NAME OF AD AGENCY:

Shorr Johnson Magnus
1831 Chestnut St Ste 602
Philadelphia, PA 19103
215.567.1392

2. ORGANIZATION PAYING FOR TIME:

Tammy Baldwin for Senate
P.O. Box 510622
Milwaukee, WI 53203-0111
Treasurer: David Newby
414.939.8366

2. ORGANIZATION FURNISHING TAPES:

Same as Item 1

3. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE:

Candidate – Tammy Baldwin
Fed Senate WI

4. PRODUCT OR CATEGORY:

Democrat

6. POLITICAL PARTY OR OFFICIAL AFFILIATION:

7. DATE OF REQUEST

9/13/12

8. NATURE OF REQUEST:

(a) Request for Candidate card

__ X __

(b) Other request as stated below

__ X __

Requesting political rate card all dayparts, all programs, all levels rates :30's.

9. DISPOSITION MADE OF REQUEST

(a) Granted

__ X __

(b) Denied (reason)

__

(c) Withdrawn (reason)

__

(d) Avails offered

__ X __

10. SUBSEQUENT DEVELOPMENTS

See File

11. AMOUNT OF CHARGES – see order (s) under candidate name in public file folder

CBS EMPLOYEE COMPLETING FORM

Zak Pflieger for Nicole Roy, CBS Television Stations 09/25/12